

**Attleborough Town FC**



*Our Club*  
**SPONSORSHIP**

**JUNE 2022**

**[attleboroughtownfc.co.uk](http://attleboroughtownfc.co.uk)**



**Attleborough Town FC**



*The need for*  
**SPONSORS**

For 130 years, our club has provided opportunities for people in the town to enjoy football.

In that time, we've been grateful for so much support from in our town, and further afield too.

We're proud to have grown to over 250 players in recent years, with football for all - age 4 to 54. To keep doing what we do (and what they love), we need the support of kind & generous sponsors.

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# Attleborough Town FC



## Vision

Be a sustainable, established senior football club, competing for promotion to the Anglian Combination Premier League by 2025-26.

Unite the community, promote young players through our club and give all an opportunity to flourish

[attleboroughtownfc.co.uk](http://attleboroughtownfc.co.uk)

## Mission

On and off the pitch, club members will show determination to succeed, promote respect and support the collective club effort.

By safeguarding our young players and embedding ourselves in the wider community, we protect the future of Attleborough Town Football Club.



**Attleborough Town FC**



*Our Club*  
**VALUES**

To uphold our mission, every member, from the Club Committee, to the coaches, the players and our supporters must adopt and promote our Club Values:

**RESPECT**

**HONESTY**

**TEAM ABOVE ALL**

**BELIEF**

**COMMITMENT**

**PASSION**

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# Attleborough Town FC



# Become a SPONSOR

Sponsorship can be complex, but it doesn't have to be.

We have 3 simple packages, that you can choose from, as well as some exclusive opportunities for individuals and businesses.

As a community club, we want everyone to benefit, and are happy to work with anyone to define a sponsorship opportunity that works for them.



**WHITE**  
from £250



**BLUE**  
from £500



**GOLD**  
from £500pm

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# Attleborough Town FC



## WHITE PACKAGE

### Pitchside Advertising Board

Increase your local brand exposure with our **matchday pitchside advertising board**. Boards are visible to all match attendees at The Rec on Station Road. Production is managed by the club. Premium boards are available at our other site at Gaymers.

- + Digital exposure on club social media + website
- + Exposure in every home matchday programme

**COST: £150 PER SEASON  
+ £100 FIRST YEAR**

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# Attleborough Town FC



## BLUE PACKAGE

### Shirt Sponsorship

Showcase your business and help our teams take to the pitch with **team shirt sponsorships**. Each of our teams wears the same kit, from our under 7's to our adults, and there are opportunities to sponsor right throughout the club.

- + Pitchside advertising board
- + Digital exposure on social media, website + email
- + Exposure in every home matchday programme

**COST: £1000 FOR 2 YEARS**  
**- YOUTH KITS FROM £500 -**





# Attleborough Town FC



## GOLD PACKAGE

### Principal Club Partner

Become the main sponsor of our club. This includes:

- + Home & away first team adult kit sponsors
- + Tracksuits for 50+ adult players
- + Primary exposure on social media, website + email
- + Main listing in every home match programme
- + Access to our clubhouse for corporate events
- + Local press on announcement
- + Signage across both club sites
- + Anything else you would like to discuss

FROM £500 PER MONTH



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**Attleborough Town FC**



*Exclusive*  
**OPPORTUNITIES**

**Vevo Camera**

Showcase your business by sponsoring our purchase of a **Vevo Camera**. This will give your brand a guaranteed spot on our weekly match highlights and goal of the month – a chance for thousands of impressions. It will give us the chance to improve performances, boost interaction with our community and inspire youth players by watching themselves on the big screen!

**From £1000**

**Sports Therapy Room**

We want to keep our players healthy both on and off the pitch, so we're looking for a Sports Therapist for the upcoming season. Help us make that a reality by sponsoring the **Sports Therapy Room** – getting your branding on the outside of the building, and ensuring we can provide our players with this important support.

**From £800**

**Matchday Sponsor**

receive excellent promotion on the day ensuring that your business reaches our growing digital audience.

**£50 per game**

**Something else?**

We're always open to new ideas, so if there's something else you'd like to sponsor, please do get in touch.



OUR AUDIENCE

255

*Players*

1100

*Monthly Web visits*

580

*Email contacts*

3447

*Social Followers*





For us, football is about so much more than the goals you score, the wins and the losses. It's not simply about results or league tables. It's about much more than that. It's about the bonds you build, the friends you make, the skills you learn. It's how much you give when things get tough, how you pick yourself up when something knocks you down. How you pick others up when they're knocked down. It's how you practice when no one is watching, how you still believe when others have quit. These are the things that define us as members of this club. Not only on the pitch, but off it too.

**#UpTheBoro**