

Attleborough Town FC



Our Club
PHILOSOPHY

2022-2027

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Attleborough Town FC



Vision

Be a sustainable, established senior football club, competing for promotion to the Anglian Combination Premier League by 2025-26.

Unite the community, promote young players through our club and give all an opportunity to flourish.

Mission

On and off the pitch, club members will show determination to succeed, promote respect and support the collective club effort.

By safeguarding our young players and embedding ourselves in the wider community, we protect the future of Attleborough Town Football Club.



Attleborough Town FC



Our Club
VALUES

To uphold our mission, every member, from the Club Committee, to the coaches, the players and our supporters must adopt and promote our Club Values:

RESPECT

HONESTY

TEAM ABOVE ALL

BELIEF

COMMITMENT

PASSION

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How we **COACH**

We want to develop confident, motivated and sociable people by instilling our Club Values and philosophy in them. Each coach will have their own ideas, which is essential, but they'll also make great efforts to embody the club philosophy.

We consider the knowledge and abilities of the players in every practice we deliver. Each session will be age-appropriate and incorporate prior learning as reference points. Players will be challenged continually to maximise their development as an individual, and as part of the team.

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Our focus on player development across the FA's Four Corners, the England DNA, and a consistency in style of practice and play throughout our club, highlights the pathway from youth to senior.

It is an important goal to see our young players follow their journey through our youth system and into our adult sides.



FOR THE FUTURE



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How we **PLAY**

As coaches, we will look at the game in three phases of play: In Possession, In Transition and Out of Possession.

Within each phase, we will look to stamp our philosophy on a match, whilst recognising that specific scenarios may require a different tactical approach, and understanding the specific influences of our unique and valuable coaches. As they progress, our teams will be well practised within a variety of match strategies, ensuring players are versatile, adaptable and well-rounded.

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IN POSSESSION

When we are IN POSSESSION, our teams will try to:

- Play shorter passes from the goalkeeper and defence with the aim of building play "out from the back".
- Understand when to play safely, and when to take risks.
- Show creativity in the middle and attacking thirds.
- Find and exploit space out wide to advance up the pitch.
- Draw the opposition out of position to create numerical advantages in the middle third and wide areas.

IN TRANSITION

When in TRANSITION, we will try to:

- Regain possession quickly and efficiently in the attacking third to counter-attack.
- Delay opponents to prevent immediate threat to our goal in defensive and middle thirds.
- Recognise when we are unable to press, and retreat to deny space in our two defensive thirds.



OUT OF POSSESSION

When OUT OF POSSESSION, we will try to:

- Press high up the pitch, to score goals.
- Press in units, not as individuals.
- Look to isolate full backs in possession.
- Mark tightly, man-to-man at set pieces.

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How we **SUPPORT**

As a community club, we're about so much more than what happens when the ball is kicked.

We're here to give people of all ages, abilities and backgrounds a sense of belonging, to make them feel valued, to teach them technical and tactical skills, social skills, to help them develop psychologically, emotionally, and physically.

That's why, our club provides plenty of benefits to members - whether they're players, coaches, supporters or parents.

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LOOKING AFTER OUR OWN

- Club tracksuit for all playing members
- Reduced gym membership fees for all members
- Variety of social events - something for everyone
- Massage therapy
- Free flowing communication between managers and players
- Use of training equipment out of hours for personal development (on request and with respect)
- Player development plans
- Plus much more



Attleborough Town FC



2021/22 BY NUMBERS

255

Players

17

Teams

38

Coaches

1642

Hours of football

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We have one of the most competitive membership fees in our region.



We're proud to be providing so much opportunity to people of all ages in our town, but we can do even more. Here's to the next five years of progress and teamwork.





For us, football is about so much more than the goals you score, the wins and the losses. It's not simply about results or league tables. It's about much more than that. It's about the bonds you build, the friends you make, the skills you learn. It's how much you give when things get tough, how you pick yourself up when something knocks you down. How you pick others up when they're knocked down. It's how you practice when no one is watching, how you still believe when others have quit. These are the things that define us as members of this club. Not only on the pitch, but off it too.

#UpTheBoro